

Advocacy

- **Extensive engagement and collaboration with sector bodies and the Government**



- **International student & TNE:**

- Dialogue with the Secretary of State for Education, the Minister for Skills, and education ministers in the devolved nations on our positions in support of the Graduate Route, with targeted interventions to No.10, the Home Secretary, and the Business Secretary



- Launch of the International Students Taskforce to undertake a new programme of research and advocacy

- **Apprenticeships lobbying:**

- Worked with the CMI, CBI, UUK and large employers as part of the High Level Skills Working Group to lobby for exemptions to the level 7 cuts and defend level 6
- Dialogue with Jacqui Smith, Minister for Skills, on the value of management apprenticeships
- Responded to the Growth & Skills Apprenticeship Levy consultation advocating for the continuation of funding for level 7



- **Small Business Charter lobbying:**

- Wrote to every MP after the general election highlighting the value of SBC schools to local economic growth
- 12 MPs have visited their local SBC business school
- Regular dialogue with the Minister for Small Business and senior civil servants



- Roundtable with the Department for Business & Trade and SBC members on the role business schools can play in the Small Business Strategy

- **Positive relations built with Welsh Government, Business Wales, and Skills Development Scotland**



- **750 media articles covering CABS, SBC and Help to Grow: Management**

FINANCIAL TIMES DAILY EXPRESS THE SCOTSMAN WONKHE



Working on behalf of our members 2024-25

Capacity building

- Two new development programmes launched successfully:

PS LP Professional Services Leadership Programme

DP DOI Development Programme for Directors of International

- India-UK Dialogue event developed to support members with TNE
- Frequent pulse surveys on issues affecting members most, such as international student recruitment

Academic Journal Guide

- AJG 2024 edition launched incorporating new contextual metrics in an interactive format



- Over 30,000 users registered worldwide in the first 6 months



- 68 business schools accredited across the UK and Ireland
- Byron Dixon OBE appointed SBC Chair
- Stakeholder events held in Northern Ireland, Scotland, Wales and England
- First SBC Annual Conference launched



ANNUAL CONFERENCE 2025

HELP TO GROW MANAGEMENT COURSE

- Programme funding secured for a fifth year
- 10,635 participants enrolled on the course before the end of year 4 of the programme, exceeding the target



- Over 40 business schools worldwide support faculty development through an Institutional CMBE Subscription
- 1 in 15 educators in UK business schools are now Certified Management & Business Educators

